

Activity Report 2022 WELTFILME e.V.

1. Project RIGHT ON!: Further film exploitation

As part of the project RIGHT ON! (2020) project, eight films from Ghana, Sierra Leone, Liberia and Gambia were translated into French and subtitled by our partner ATCNA (Association Togolaise du Cinéma Ambulant). The films were shown on Facebook, Instagram and YouTube between February and March 2022 and were viewed over 130,000 times. For more information about RIGHT ON! and all 27 short films, visit <https://www.weltfilme.org/right-on/>.

2. Project FILM FORWARD: Film exploitation

At the beginning of 2022, the films of **FILM FORWARD** (project duration: May 2021 - April 2022) were finalised. The 6 feature films and 6 documentaries from Sierra Leone, Liberia and Togo, which deal with the topic of resilience in Africa, were screened publicly from February 2022 onwards - on mobile cinema tours (reaching over 19,600 viewers), on television and, from June 2022, on social media. In Ghana, another 6 short films were made on the same theme. The films have been viewed over 440,000 times on Facebook, Instagram and YouTube.

Some of the productions have won awards at international festivals:

Clap Ivoire (Ivory Coast)

- QUE LA LUMIERE SOIT / LET THERE BE LIGHT (Togo), 1st Prize Fiction
- Germaine Kolani, Best Actress in LET THERE BE LIGHT
- C'EST POSSIBLE / IT'S POSSIBLE (Togo), 2nd Prize Documentary

National Week of Togolese Cinema (Togo)

- UMOJA (Togo), Best Fiction Short Film
- STOP (Togo), Best Documentary Short Film

Emergence Films Festival (Togo)

- FISHING FOR LIFE (Liberia), Best Documentary Film (Prix du meilleur film documentaire offert par l'Institut Goethe du Togo)

Black International Cinema Berlin

- QUE LA LUMIERE SOIT / LET THERE BE LIGHT (Togo), Best Children's Film
- FISHING FOR LIFE (Liberia), Special Recognition

The proof of use ([ANLAGEN 1-3](#)) was submitted to benGO at the beginning of 2023. All information about the project and all films can be found at <https://www.weltfilme.org/film-forward/>.

3. Implementation of the project LOOKING CLOSER

The application for LOOKING CLOSER (project duration: May 2022 - April 2023 / [ANNEXES 4-6](#)) was submitted to bengo in February 2022 and approved at the end of April. LOOKING CLOSER built on the previous projects - the focus was now on:

- Strengthening the FILM NETWORK WEST AFRICA (FNWA) initiated by WELTFILME as an umbrella organisation. The partner organisations YMCA Ghana, SLADEA (Sierra Leone), NAEAL (Liberia), SJDM/UTG (Gambia) and ATCNA Togo belong to the FNWA.
- Establishment of the online lecture series FILM CONNECT for FNWA trainers and trainees.
- Strengthening the FNWA partners as independent, non-profit film trainers, film producers and evaluators
- International masterclass in camera, sound and post-production/editing for 2 trainers per partner country. The masterclass took place in Koforidua/Ghana and was taught by local experts and Nicolai Rissmann.
- Public launch of the MHEC in Accra
- Expansion of the Ghanaian trainer base

In Sierra Leone, Liberia, Gambia and Togo, the partners conducted workshops in which the trainers trained young people in filmmaking and Media for Peace (see below) and produced a total of 16 short films with them on socially relevant topics. The films have since been screened on mobile cinema tours and via TV broadcasts. Film workshops and eight film productions also took place in Ghana.

LOOKING CLOSER was also conceived as a preparation for the three-year follow-up project **MOVING BEYOND** (2023-2025), in which film training, film production and exploitation will continue to take place and sustainable independence for the FNWA and its members will also be achieved.

In order to apply for MOVING BEYOND, it was necessary to apply for and have an evaluation of the LOOKING CLOSER project ([ANNEXES 7-9](#)) carried out. The application for MOVING BEYOND was submitted to bengo in April 2023. Project partners will be - as in the previous projects - YMCA Ghana, SLADEA, NAEAL, SJDM/UTG, ATCNA Togo and Xchange Perspectives (Munich). Xchange Perspectives will again be responsible for training the trainers in Media for Peace. More information about Media for Peace can be found at http://www.xchange-perspectives.org/index.php/home_leser/items/313.html.

4. DIGITAL FILM SCHOOL AFRICA

Since 2022, WELTFILME e.V. has been the project sponsor of the DIGITAL FILM SCHOOL AFRICA (DFS). The DFS is a project of YMCA Ghana and African University College of Communications (AUCC/Ghana) in cooperation with WELTFILME e.V. and the German Society for International Cooperation (GIZ) GmbH and is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ). The third phase of the DFS ([ANNEXES 10-11](#)) could not be launched at the beginning of 2022 as planned. The actual start was at the end of May 2022, which reduced the project period to approximately one year (project end: June 2023).

In phase 3, the following measures were carried out with the project partners YMCA Ghana and AUCC as well as with the participating experts (from Ghana and Germany):

- Development of the curricula and modules 4-8 of the Beginner Courses for the subjects Screenwriting, Documentary Film and Creative Producing. The Beginner Courses were taught by trained e-trainers at YMCA Ghana and AUCC from 2023 onwards.
- Training of e-trainers
- DFS moved to the atingi.org teaching and learning platform.
- Production of teaching videos for the subjects Screenwriting, Documentary Film and Creative Producing
- Development of concepts and curricula as well as a first module for the subjects Cinematography, Sound and Editing
- Initiate the certification process for the curricula of Screenwriting, Documentary Film and Creative Producing.
- Initiation of the process to establish the DFS as a legal entity.
- Preparations for the official launch of DFS, which finally took place in Accra at the beginning of February.

A market study was commissioned by GIZ for the project (winter 2022-2023). In this study, the potential of DFS was identified and proposals for further development were made.

In addition, several meetings with GIZ, the European Film Centre Babelsberg and Some Fine Day Pix took place for networking and mutual exchange.

Further information on DFS can be found at <https://www.weltfilme.org/digital-film-school-africa/>.

5. Forum Media and Development Cooperation: fome Symposium 2022

The fome Symposium took place in Hamburg from 13-14 September 2022. WELTFILME again participated in the symposium and - together with the Thomson Foundation, the YMCA Ghana and Chrysalis (Sri Lanka) - conducted the panel Ownership in Media Development Cooperation. Kwabena Nketia Addae, Executive Director of the YMCA Ghana, also took part in the discussion event as a speaker.

WELTFILME has been a member of fome since 2016. Further information on fome and the symposium can be found at <https://fome.info>.

6. Personnel list

We are very grateful that we could work with you again in 2022:

Anna Schlemmer takes care of the financial accounting for our projects and the association. Since 2022, Anna has also taken over the accounting of DFS.

Fiona Klassen has supported WELTFILME since 2022 and now works for us as project manager and social media manager.

Franz Ossig is and remains our valued graphic designer.

Jan Kunzmann hosts the website and the cloud of WELTFILME on a voluntary basis. Many thanks for this great service.

Jörg Heidemann processes the tax accounts for the association and takes care of posting the association's receipts.

Josefine Bingemer has helped with the editing of the documentaries at LOOKING CLOSER from the development of the material to its completion and has given workshops on the subject of subtitling.

Julia Krojer has faithfully supported us for years - especially in communication with partners and project planning. We are very grateful to her for this! Julia has been working in Nigeria since August 2022. We remain in contact with Julia and wish her all the best for the future.

Manja Wolff, freelance cinematographer, supports the post-production of our projects.

Nico Hertel supervised the post-production for LOOKING CLOSER. Furthermore, Nico is responsible for the archiving of all film files and the inventory of the acquired equipment.

Nicolai Rissmann, freelance cameraman and editor, taught at the international masterclass in Koforidua/ Ghana. Nicolai also assisted in the post-production of the LOOKING CLOSER films.

Rogier Hardeman is our programme director at WELTFILME and, together with the management, part of the three-person management team.

Sven Kirschenbauer is in charge of WELTFILME's website and YouTube channel, which now has 2,050 followers.

Vivien Cahn was editorially responsible for WELTFILME's website and social media until spring 2023. Many thanks for the all-round great work. Vivien has now found a new job. We will of course stay in touch and wish Vivien all the best.

Thank you all again for the wonderful cooperation!

7. Other activities of the management or the management team (excerpt)

- February 2022: Participation in the lunchtime discussion *No Simple Way Home. A young woman in South Sudan*, film screening with subsequent discussion as part of the Berlinale.

- April 2022: Meeting with Frederike Wagner, BMZ - presentation of the DFS project.
- June 2022: Participation in the executing agency meeting organised by Engagement Global. The two-day event took place digitally.
- June 2022: Meeting with Uta Rügner and Christiane Dramé from AfriKamera.
- July 2022: Participation in the anniversary celebration organised by Engagement Global.
- November 2022: Participation in the opening of the film festival AfriKamera

8. Donations

Apart from DFS, 90 percent of our projects are financed by the BMZ. The remaining 10 percent must be financed by our own contribution. For this, our association urgently needs donations.

Last year, we also tried many times to generate new donations - here are the results:

Tom Wlaschiha took part in the ZDF show *Da kommt Du nie drauf! - Die große Show der schrägen Fragen* and raised a total of 8,000 EUR. The amount will be used completely to finance the own contribution for MOVING BEYOND. Thank you again, dear Tom!

Through Katie Gallus we are in contact with the Rotary Club and hope to be financially supported. Thank you very much for putting us in touch, dear Katie.

Dominik Lehnert from Xchange Perspectives e.V. has put us in touch with a well-known media house. The media house donated used film equipment to WELTFILME, which is now being actively used by our partner NGOs and filmmakers in West Africa. Many thanks, dear Dominik!

Some WELTFILME members have also donated for us - thank you very much again!

Furthermore, a few donations could be won and collected through birthdays and appeals in the social media.

9. Office

Due to the pandemic, the WELTFILME team worked mostly in a home office in 2022. In addition, our former landlord needed the space we had rented in Pappelallee for other purposes.

Since April 2023, we have been the main tenant of the office community WELTFILME e.V. at Schönhauser Allee 59 in 10437 Berlin. Feel free to visit us there!

10. Outlook

We plan that the **MOVING BEYOND** project can be launched in August 2023. The aim of the three-year project is the sustainable independence of the FNWA and its member organisations as film trainers, film producers and evaluators. The impact of this is to strengthen the free media and film sector in West Africa and to expand the population's access to media education, production and reception. MOVING

BEYOND is again financed by 90 percent BMZ funds and a 10 percent own contribution. This 10 percent is made up of donations and a contribution from all partners.

The application for the next phase of the **DIGITAL FILM SCHOOL AFRICA** is to be submitted from autumn 2023. In phase 4, the subjects of cinematography, sound and editing for the beginner courses will be complemented and a sustainable system for training new e-trainers will be set up.

11. Success Stories

For some trainers and trainees who have been trained in WELTFILME projects, 2022 was a very successful year. The following is a selection of personal successes:

Ghana

Jeremiah Nyekoeza was awarded Youth Film/Video Director of the Year at the *2022 Ghana Youth Awards*.

Ishmael Fia, a new trainer at YMCA Ghana, has been regularly teaching *camera and sound* at various media schools - including the Multimedia Institute of Ghana, Flash Prima Media Institute and Tema Technical Institute - since last year.

Ohene Francisca Ohenewaa and **Mercy Aba Blankson**, two new film trainers, were trained by YMCA Sweden in an online course on media and peacebuilding.

Some of the **(former) trainers** have now found permanent jobs or work for various film or media projects.

Sierra Leone

Schwarbu E. Kamara filmed the series *Trapped* and the documentary *Sisterhood* by Sessy Kamara, which took part in the WORLD FILMS project ON THE MEND in 2015. *Sisterhood* has since been screened at many festivals worldwide. Schwarbu Kamara also taught *cinematography* at Fourah Bay College/ University of Sierra Leone in 2022.

Zachariah Lloyd Sesay, screenwriting coach, was selected to participate in the *22 Jumpstart programme* at Durban FilmMart.

Papa Shaw has worked as Producer, DOP and Editor on the film project *Beautiful Beast* in Liberia.

Liberia

Film trainer **Luther N. Mafalleh** was invited by the University of Liberia to help set up the planned *Performing Arts/Filmmaking* course. His first feature film was shown as the opening film at the *Journey Home Film Festival* in Liberia.

Gambia

The Gambian short documentary THE COVID FRONTLINER (RIGHT ON! project; director: **Rene Moses Ceesay**) was screened at the *Creative Youth Festival* in South Africa.

Togo

According to ATCNA, several trainees have received scholarships (including in Senegal) and/or have been able to work on other film projects after their training.

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Anlagen - bedingt auf Anfrage erhältlich:

1. *FF: Verwendungsnachweis (Teil I, online)* FF: Proof of use (Part I, online)
2. *FF: Verwendungsnachweis (Teil II, Sachbericht)* FF: Proof of use (Part II, factual report)
3. *FF: Verwendungsnachweis (Belegliste)* FF: Proof of Use (document list)
4. *LC: Antrag (Teil I, online)* LC: Application (Part I, online)
5. *LC: Antrag (Teil II)* LC: Application (Part II)
6. *LC: Antrag (Kalkulation)* LC: Application (Calculation)
7. *LC: Änderungsantrag I (für Evaluierung)* LC: Amendment I (for evaluation)
8. *LC: Änderungsantrag II (für Evaluierung)* LC: Amendment Request II (for evaluation)
9. *Evaluierungsbericht (alle Länder)* Evaluation Report (all countries)
10. *DFS: Antrag* DFS: Proposal
11. *DFS: Kalkulation* DFS: Calculation
12. *Vereinsbuchhaltung 2022* Association Accounting 2022
13. *Finanzkurzbericht 2022* Financial Summary Report 2022